



## **News from TRC New Zealand**

### ***New Director For TRC***

Tourism Resource Consultants Ltd (TRC) are delighted to announce that Ross Corbett has become the third equal owner/director of the company. Established in 1986 by Les Clark and Dave Bamford, TRC has established itself as a leading sustainable tourism consultancy in New Zealand and throughout the Asia Pacific regions. Ross is delighted to formalize what was already a long association with TRC. The directors want to thank all their clients, associates and friends for opportunities to work in this sector and look forward to many good years ahead. TRC can be contacted on [trcnz@trcnz.com](mailto:trcnz@trcnz.com), or tel. 64 4 4723 114 fax 64 4 4730 020 or see our website [www.trcnz.com](http://www.trcnz.com)

### ***Tourism Feasibility for Pitcairn Island***

At the beginning 2005, TRC was involved in a tourism development feasibility study for Pitcairn Island. The UK Foreign and Commonwealth Office and Pitcairn Island Administration commissioned the study to look at the market and analyse the trends of the South Pacific cruise and adventure tourism market. TRC then developed scenarios for product development including potential social, economic and environmental impacts of different development options as well as the identification of key issues and challenges for tourism on Pitcairn Island in the future.

### ***Papua New Guinea Tourism Small Business Training***

In October TRC ran the first of two tourism business training courses for tourism operators in Madang, Papua New Guinea. The project was coordinated by PNG's Tourism Promotion Authority and funded by NZAID. The pilot project was led by stakeholder interests and the second training, for provincial tourism operators, is scheduled to be held in Raboul in April 2006.